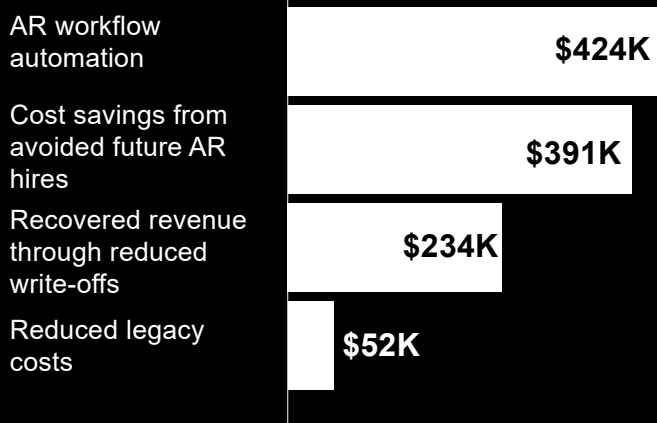


# The Total Economic Impact™ Of YayPay

Through four customer interviews and data aggregation, Forrester concluded that the YayPay AR automation solution has the following three-year financial impact.

## SUMMARY OF BENEFITS

Three-year risk-adjusted



“

The standout benefit of YayPay is that during this hyper-growth period, we didn't have to hire any additional employees. We were able to postpone headcount in our department for two years.

Director of finance,  
software vendor

”

## AVOIDED HIRES REQUIRED TO MEET CAPACITY

YayPay's automations help organizations accommodate scale without having to hire as many AR staff over three years.

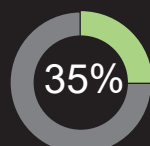
New AR hires  
without YayPay

AR hires needed  
with YayPay

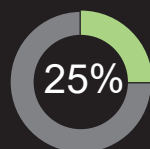
11

4

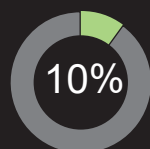
## FINANCIAL SUMMARY



Reduction in collections management effort.



Reduction in write-offs.



Reduction in AR-related support contacts.



Minutes saved collection each B2B payment.



Read the  
full study

This document is an abridged version of a case study commissioned by YayPay by Quadient titled: The Total Economic Impact Of YayPay, July 2021.

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Commissioned By

