



Association
of International
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Accountants®

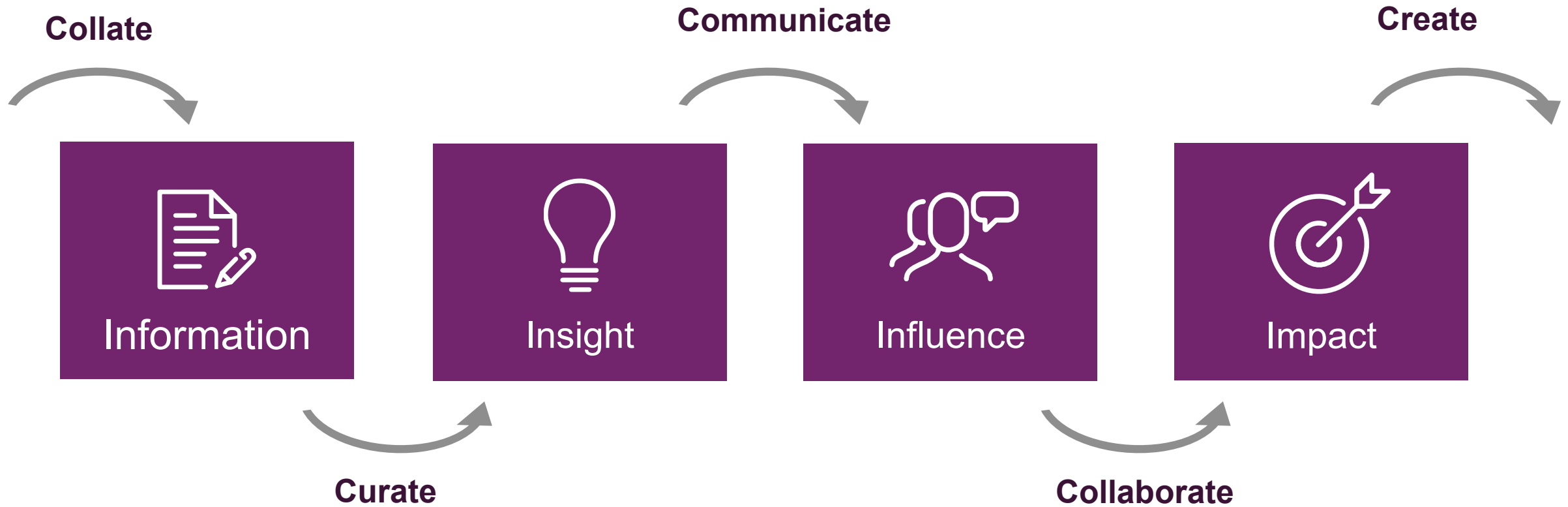
The unified voice of AICPA and CIMA

Why Finance should invest in people

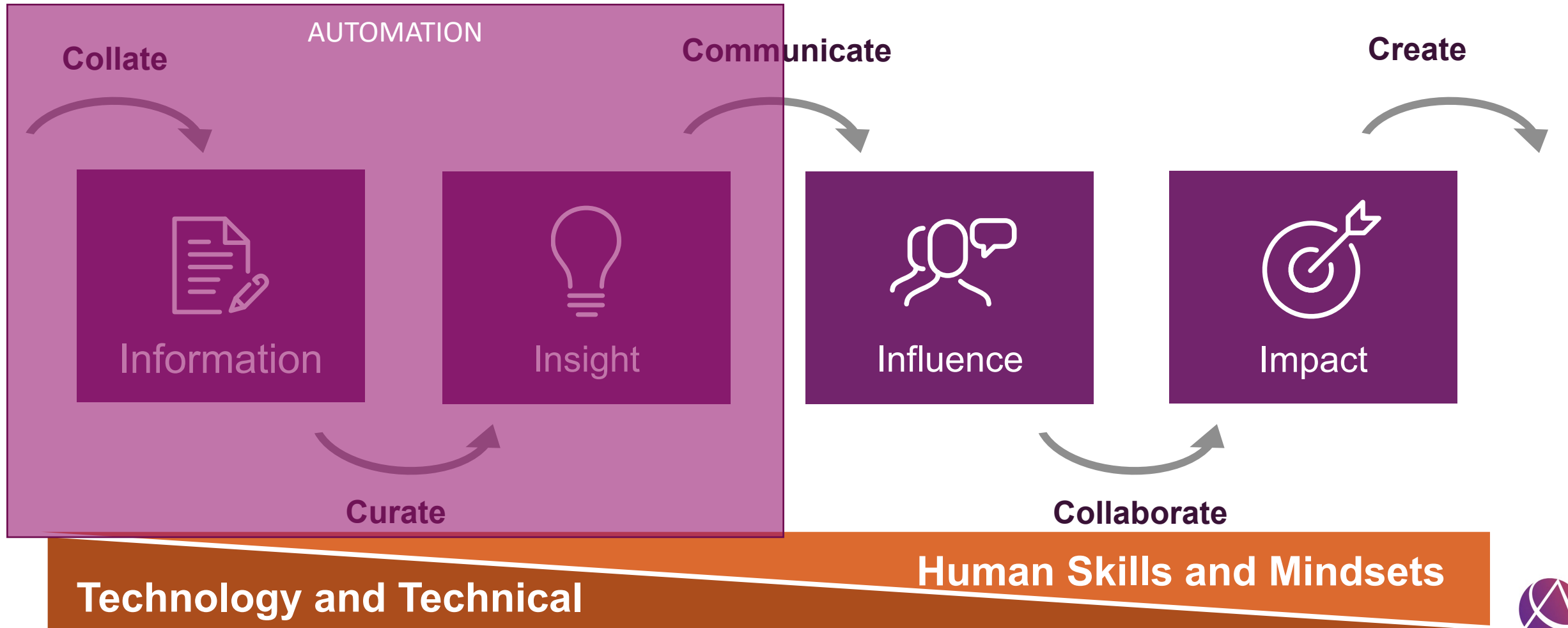
Ash Noah, CPA CGMA, FCMA

VP & Managing Director – MA Unit

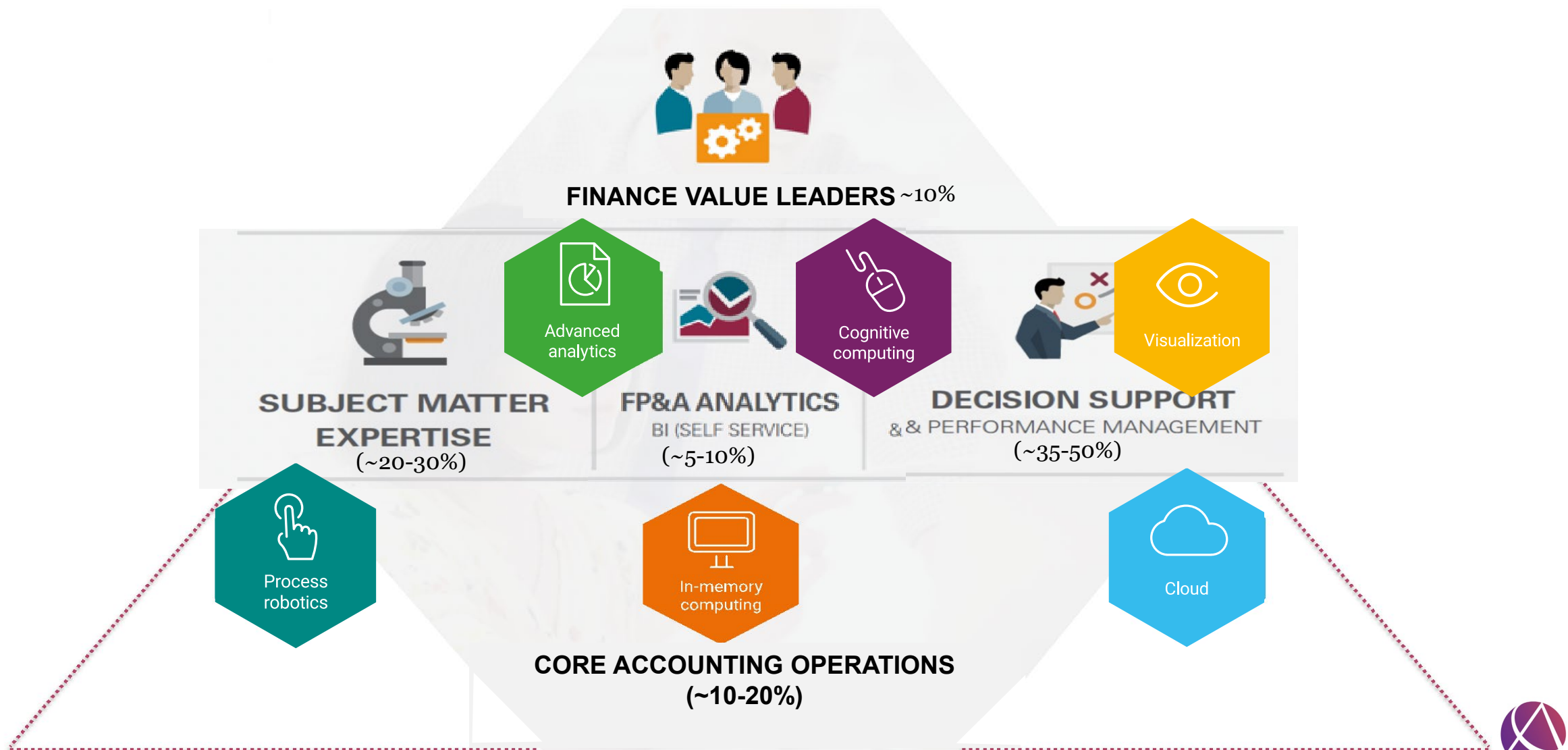
The role of Finance



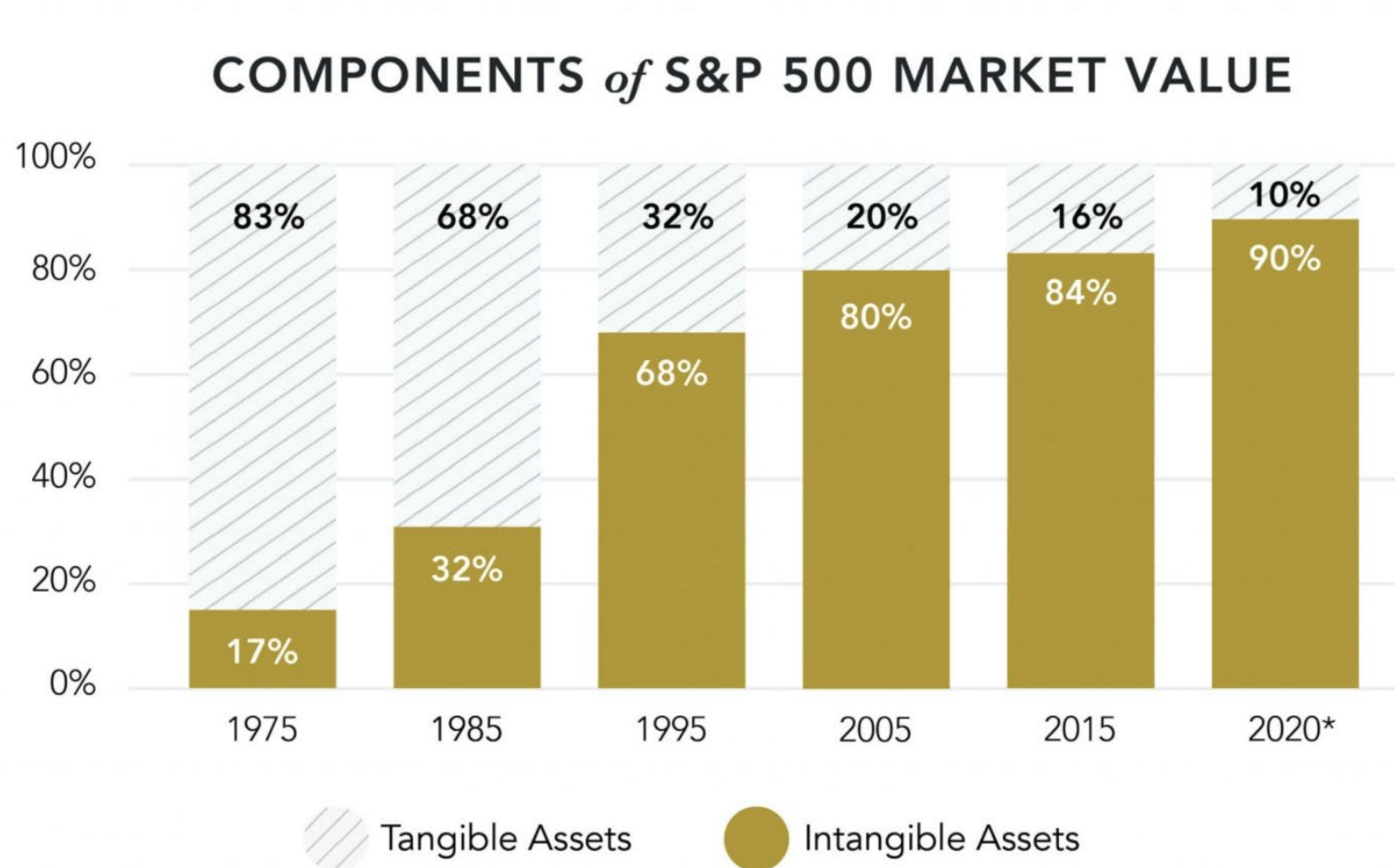
The role of Finance



Emerging Future org structure



Proportion of intangible



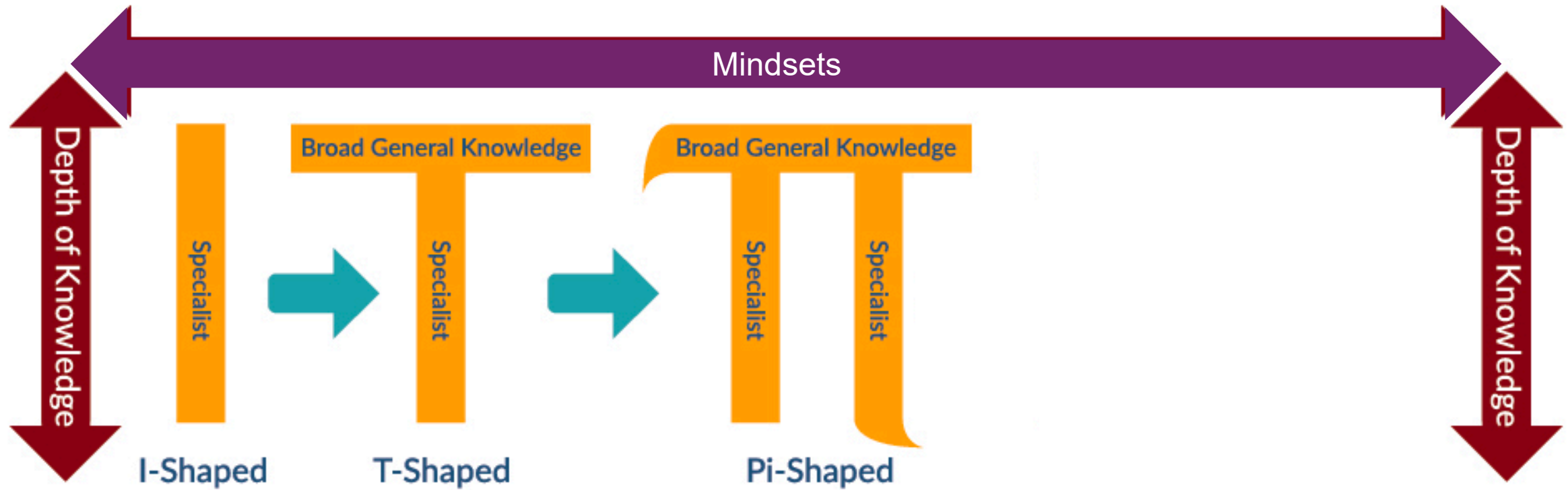
Co-Creating Value



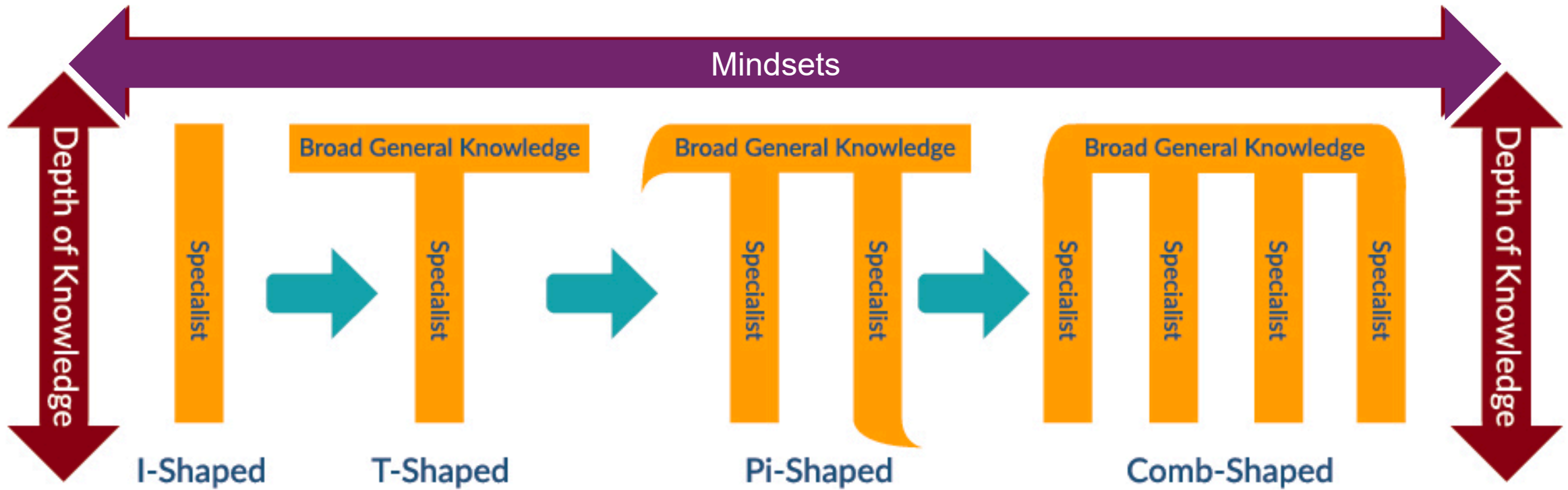
How we need to adapt



How we need to adapt



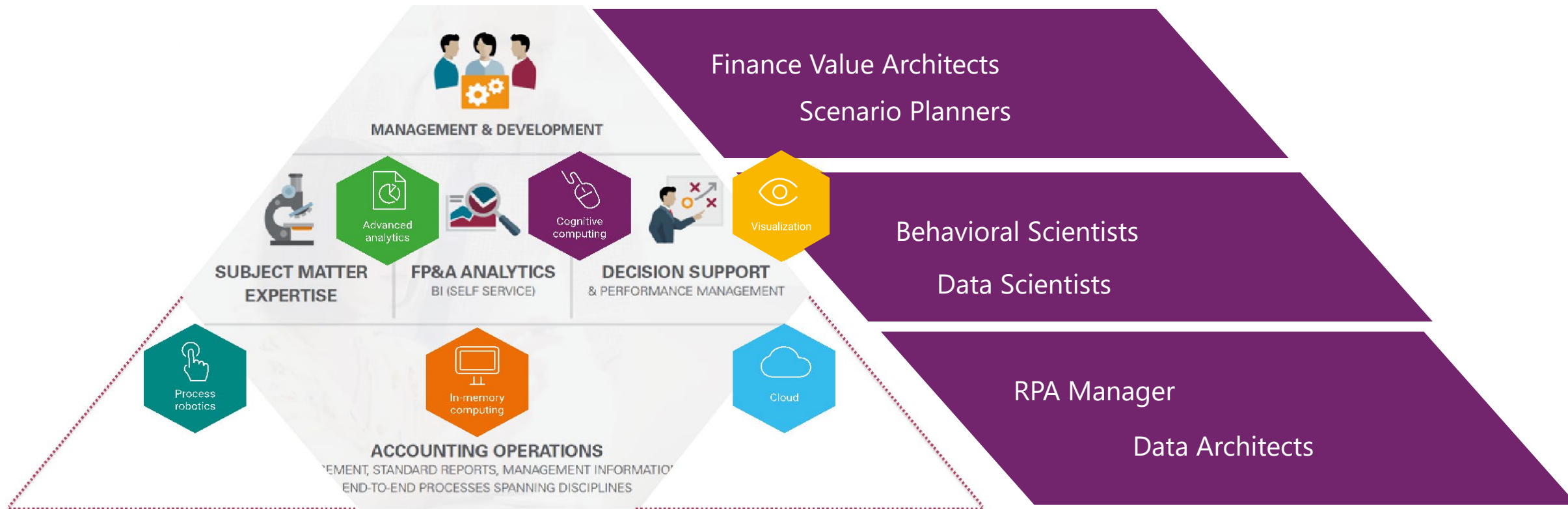
How we need to adapt



Shifts in Roles

FUTURE

New Roles



Shifts required to mindsets

FUTURE

Mind-sets

