

SUCCESS STORY

Sage 200cloud gives Pukka Pads a tool to inspire worldwide business growth

Sage 200cloud streamlines the ordering and distribution process, enabling Pukka Pads to address all their business needs in one place



Pukka Pads is a world-renowned brand producing innovative, stylish, and high-quality stationery products. They were looking for an effective way to seamlessly control their orders and stock as their business continued to grow. As Sage 50 users from the early days of the business, they knew that integrating Sage 200cloud would give them what they needed.

Key outcomes:

- Manage inventory of stock and provide up to the second information on orders
- Visibility of global operations within one cloud enabled system
- Sage 200cloud provides the platform that allows for scale to meet growing to demand



Company

Pukka Pads

Location

Liverpool, United Kingdom

Industry

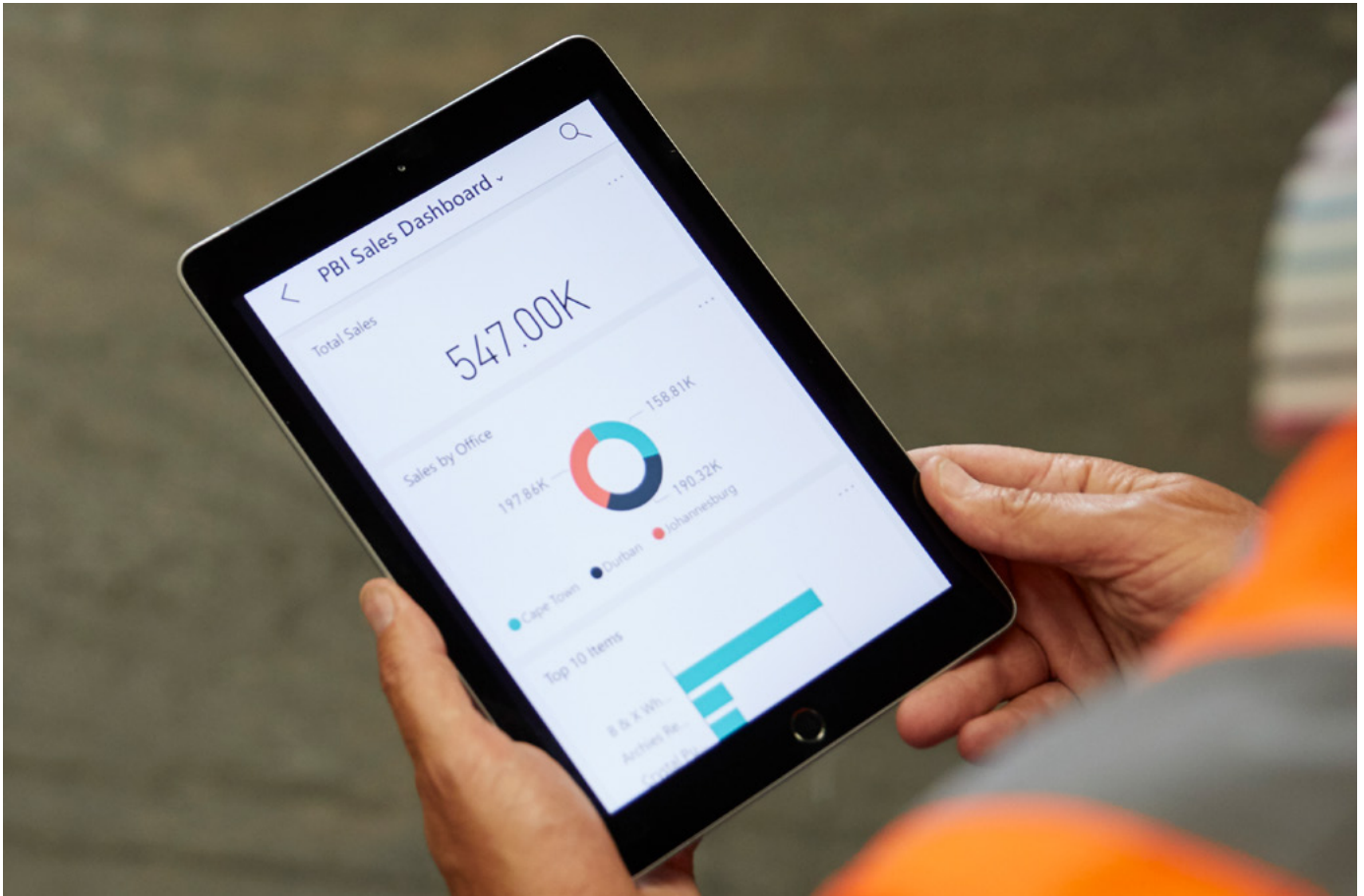
Manufacturing

Solution

Sage 200cloud

For more info, visit:

itassolutions.co.uk



Pukka Pads is now able to address all of their critical business needs in one place.

“The customer must have what they want when they want it. If the system is making that difficult to do, then you’re not going to get there. Sage 200cloud allows us to know what’s happening in all our offices around the world.”

Chris Stott, CEO, Pukka Pads

Finding a way to keep up with business growth

Pukka Pads has built its brand from its network of offices around the world, which includes sourcing products for all types of businesses that do not have the ability to source from the Far East and beyond. Keeping up with their continued growth has always been an obstacle for Pukka Pads, with CEO Chris Stott explaining:

“Before we had Sage, let’s say we have an order for one particular product in 60 different countries, it would have been very difficult to figure out what to order in the factory. And if you deliver it wrong, that’s going to come back to you as well. The customer must have what they want when they want it. If the system is making that difficult to do, then you’re not

going to get there. Sage 200cloud allows us to know what’s happening in all our offices around the world.”

After deciding to implement Sage 200cloud, Pukka Pads is now able to address all of their critical business needs in one place. Not only do they have an efficient way to keep control over their stock, but they are also able to see when orders are coming in. This has made it much easier to logistically manage and process all outgoing orders to ensure customer satisfaction.

Sage 200cloud enables continual business success

Since implementing Sage 200cloud across the board, it has played a huge role in Pukka Pads' continued success. When asked how, managing director Mike Davis said, "Sage 200cloud helps us work as a group and allows for consolidation of financials and stock, which are key across a global brand. Our business can't work without Sage," he says. "It's a complicated global business, and as our business becomes more and more complex, Sage will help us manage that."

As Pukka Pads continues to grow, they continue to rely on Sage cloud based technology to help streamline their operations across the globe.

Stott has expressed how much Sage software has impacted the business, "We started twenty years ago and who knew that twenty years later I would be selling to over fifty countries.

Sage 200cloud is essential to that growth for us moving forward. We've gone from eight products then to probably 2,500 today – and I'm loving the journey the whole way," says Stott.

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Mike Davis, Managing Director, Pukka Pads

A growth success story

Now that Pukka Pads has fully integrated the latest Sage software into their business, they are able to ensure that their crucial operations are uninterrupted and that their business continues to operate successfully.



About Sage 200cloud

Manage your business and propel your growth to the next level with Sage 200cloud - now connected to Microsoft Office 365. Part of Sage Business Cloud.

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