



itas

Customer Success

About Preseli

Preseli is an award-winning supplier to the business gift industry and have been importing and stocking a popular range of promotional products for over two decades.

Their parent company Preseli Merchandising is based in Hong Kong and have a team of experienced merchandisers situated on the doorstep of their Far East manufacturers, ensuring that any bespoke orders are supplied on time and to specification.



Industry: Promotional Merchandise

Location: North Wales/ Hong Kong

Project Type: Migration from
current ERP system

Time frame: 3 Weeks

Preseli's Challenges



Processing of orders
was very time
consuming



Their current system was
very limited in what it
could offer



There was a 3 week
deadline to implement
a new system

Our Solution

- Sage 200c with the Commercial module
- Sicon Enhancement Pack

The Outcome

The project met its deadline, meaning that from kick-off meeting to go live was less than 3 weeks. This included scoping, training and data migration, along with several conference calls to discuss queries, set-up etc... Preseli have now been using Sage 200c for almost 12 months, and with ongoing support from itas have seen a drastic drop in processing time, as well as much more powerful and meaningful reporting.

*“ We were absolutely **delighted** with the work the team at **itas** did in enabling us to move onto Sage 200c. The itas team was **invaluable** in helping us scope the project as well as implementing the express installation, ensuring we were up and running before the deadline. Over the last 12 months the whole team at **itas** have been **fantastic** in their response to our enquiries and have provided regular help and support to our sales and account teams.*

